KALPA 2019 Annual Awards Contest Rules

Competition Year
Newsletters and editorials submitted must have been issued / published between May 1, 2019 and April 30, 2020.

Basis of Judging
Newsletters will be judged on: Content; writing; design and appearance; use of photos and illustrations.

Websites will be judged on: relevancy, site design, links, content, and attractiveness.

Editorials will be judged on: headline and lead arousal of interest; clear, concise and imaginative writing; research and grasp of subject; timely and appropriate objectives suitable to publication.

Social Media will be judged on: appearance and presentation, content, readability and engagement; purposes and goals.

Visual Media will be judged on: originality, clarity, appropriateness to publication, quality, purpose, Veterans connection, interest, skill, and originality.

Entry Instructions
- Must be current member of KALPA (Kentucky American Legion Press Association).
- For Newsletters, submit three (3) papers, one each of three separate issues. (examples of category 1 would be entire post newsletters not just one article) - you can submit electronic printed copies of the entire newsletters.
- For Websites, submit the electronic address for your website. If you have more than one URL, separate entries must be submitted.
- For Editorials submit only one (1) editorial. Send entire paper, tear- sheet or editorial, and date of issue*. (an editorial is normally an article contained within a newspaper, newsletter, or printed media).
- For Social Media submit the electronic address for your social media.
- For Visual Media submit up to 3 photos that have been published on same subject or event; or CD/DVD or link to access video; or 3 copies of printed digital art in their published venue. (Do not send original paintings/drawings.)

*Note: Electronic printed copy can be substituted for original print copies along with the URL where the article can be located and verified. CONTEST only for Post, Unit, Squadron and Chapter level entries, NO DEPARTMENT level or program entries permitted.

Entry Fee
$5 for each entry must accompany the submission. Make checks payable to KALPA.

Entry Deadline
Entries must be postmarked by May 1, 2020, and mailed with check to:
James Chaney
26 Taylor Avenue
Fort Thomas, KY  41075
859-402-9000
**KALPA ENTRY FORM**

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<tr>
<th>Newsletters (for Post level publications)</th>
<th>TAL</th>
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<tr>
<th>Websites (all Post level websites)</th>
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**Editorials** – 1 & 2 below must have originally appeared in an AL Family publication. 3. Any medium outside the AL family.

| 1. Original effort of publication editor (if you are the editor of the publication not article) | A   | B   | C   | D    |
| 2. Guest Editorial (bylined or author identified) | A   | B   | C   | D    |
| 3. External Editorial nominated by KALPA member (not in Legion publication) | A   | B   | C   | D    |

**Social Media** (Encompasses Facebook, LinkedIn, etc.)

| A   | B   | C   | D    |

**Visual Media** (Photos, videos, movies and graphics)

| A   | B   | C   | D    |

Instructions - Under Entry Criteria above circle the category and family type you wish this entry to be judged. ONE category and family type per entry sheet.

Please fill out the form below by typing or printing legibly

**1. Number and name of post, unit, squadron, chapter, etc.**

**2. Full address of this organization in item #1.**

**3. Frequency, circulation number and name of publication or Web address for websites.**

**4. Name, address, email and telephone number of publication editor; or of entrant if other than editor**